

## OTHER SERVICES

- **End to end e-learning solution** - Ranging from Consulting to final deployment of e-learning product
- **Content development services** - we provide end to end e-learning and content development services including Instructional design, product design, development of engaging content, deployment and support
- **Application development** - Web based portals, ecommerce sites, mobile applications and iPhone apps

## Contact Us

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American Consulting Services, Inc



## **Cogent Knowledge Space**

**An Innovative product  
for  
eLearning  
Knowledge & Content Management**

### **Enabling Optimum Performance!!!**

By presenting required information at the moment  
of need on any accessible medium

## ABOUT PRODUCT

Cogent Knowledge Space (CKS) is a fully integrated secure environment for creating, managing, delivering, tracking and reporting multiple type of content such as online courseware, quizzes, instruction manuals, reference materials, knowledge articles, web page content as well as performance support products. CKS enables content to be developed once and customized to the requirements of the end user, reassembled and adapted for different purposes and requirements through multiple channels including mobile delivery.

It also enables content and assets reusability through intuitive content repository. The key feature of CKS is its fully configurable and customizable delivery portal which can be quickly and easily deployed for initiatives ranging from simple Learning management system to enterprise level collaborative portals.

## FEATURES

- Configurable portal framework
- Multilingual support
- SCORM 1.2, SCORM 2004 and AICC support
- Categorization, Web 2.0 Tagging and Preferences framework
- Basic and Advanced search
- Template based WYSIWYG online editors
- Authoring Workflow
- Collaborative tools such as Discussion Forums, online chat and notification framework
- Extendable reporting framework
- Comprehensive test engine with multiple question types, proctoring and adaptive testing
- Event Management with online meeting/conference tool
- Skill Management and Certification

## BENEFITS

- Single tool caters to the entire needs of online content management and training
- Reduces content development and maintenance cost – Template based online editors
- Low initial setup cost and reduced ongoing maintenance cost SaaS deployment
- Greater control on deployment and effectiveness – Powerful reporting framework
- Quickly deliver personalized training and learning content Configurable framework
- Monetize content online - eCommerce framework
- 24X7 hassle free product support - ensures 99% uptime
- Low cost of ownership - pay only for features used
- Address compliance challenges - Show training proof
- Cut training costs substantially by complementing ILT
- Reduce time to market and shrink time to competency
- Develop standardized engaging content even without IT skills

## WHO CAN BENEFIT

CKS can be deployed in any Industry domain for various learning and other content specific intranet and internet portal requirements. Following are some areas where CKS can be deployed



- **Sales Force** - training, reference materials and field feedback through mobile interfaces
- **Customer Support** - support personnel training and certification, delivering on demand knowledge articles and reference materials shared by customer support personnel and by customers as self help content
- **Channel Partners** - Online training to channel partners
- **Field Service Personnel** - For self-paced training and providing on demand reference material
- **Employee Training and Performance Support** - For corporate, universities, etc.
- **Research/Scientific Organizations** - For organizing and discovering important documents, compliance training, etc.
- **Educational Institutions** - Colleges, Schools, Universities to deliver online study material and conduct online tests and examinations
- **Knowledge publishing and ecommerce** - For monetizing content online, public portals, etc.
- **Regulatory Compliance** - Implement enterprise wide training, certification, sharing standards and best practices

## OTHER PRODUCTS

**CKSLite** - Content management system for websites with number of readily available components such as News, photo/video gallery, guest book and so on.

**CKSConf** - Web based tool that can be used to quickly setup conference web sites and easily setup sessions, tracks, speakers, online registrations. This tool is built on CKSLite and will have all its features.